



**Government of the Autonomous  
Republic of Adjara**



**Shota Rustaveli State University in  
Batumi**

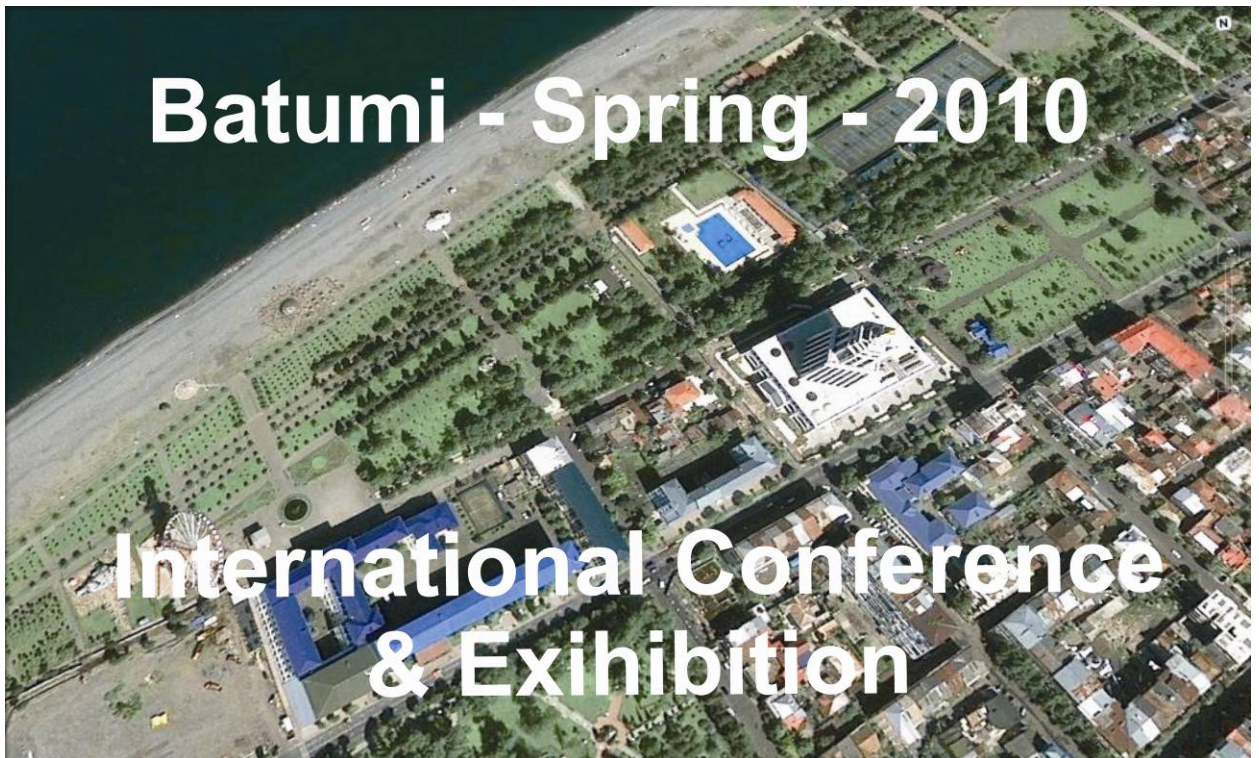
**International Foundation for  
Sustainable Development**



**Euro Mediterranean Academy of  
Arts and Sciences**



**Intercultural Euro Mediterranean  
Center for UNESCO**



**Second Circular**

***May 7 – 9, Batumi, Georgia***



**Government of the Autonomous Republic of Adjara; Shota Rustaveli State University in Batumi; International Foundation for Sustainable Development; Euro Mediterranean Academy of Arts and Sciences, and Intercultural Euro Mediterranean Center for UNESCO**

**Are organizing an International Conference & Exhibition Batumi – Spring – 2010**

**This conference, dedicated to the day of Europe, will be held on May 7-9, 2010, in Shota Rustaveli State University in Batumi (35 Ninoshvili St., 6010 Batumi) There are three possibilities to come to Batumi:**

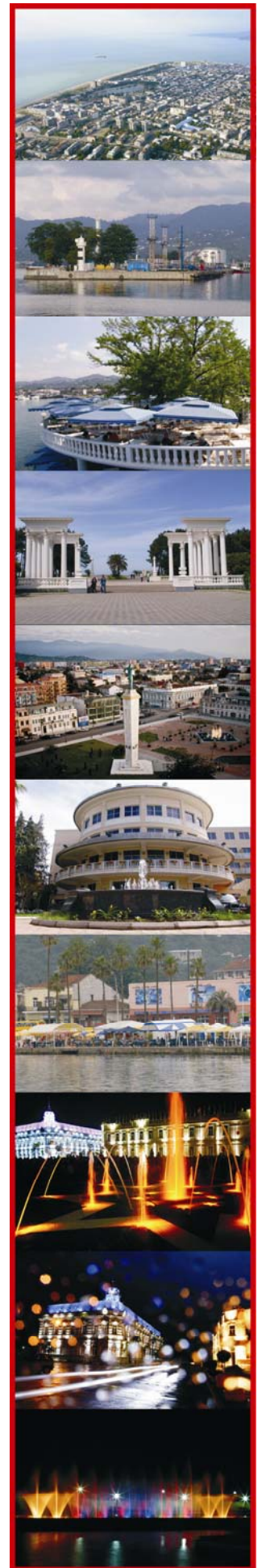
- 1. Directly to Batumi International Airport from Istanbul – all guests will be greeted by representatives of the Organizing Committee**
- 2. To Tbilisi International Airport – at 8 am on May 7 a charter bus for guests of the Conference & Exhibition “Batumi – Spring – 2010” would leave the airport and arrive to Batumi about 2 pm. Lunch – in the picturesque Dzirula Gorge**
- 3. To Trabzon Airport in Turkey – at 11.30 am on May 7 a charter bus for guests of the Conference & Exhibition “Batumi – Spring – 2010” would leave the airport and arrive to Batumi about 2 pm**

**Please, inform the Executive Secretary of the Conference Prof. Marina Giorgadze at [batumi2010@bsu.edu.ge](mailto:batumi2010@bsu.edu.ge) on exact date of your arrival and # of the flight before May 1, 2010.**

**Guest will be accommodated in 5-star Hotel Intourist Palace. We got good prices at the rate of USD 120 per person per night. Cheaper hotels also are available. Please, inform Prof. Marina Giorgadze before April 20, would you need cheaper hotel or not.**

**PowerPoint facilities are available. Poster presentations should be presented on 1 x 1 m paper sheets.**

**Working language is English.**





**Shota Rustaveli State University**

**Hotel Intourist Palace**

## ***Programme of the Conference***

***May 7, 2010***

***3.00 – 5.30 Registration of Participants***

**Hall of Shota Rustaveli State University in Batumi**

***Opening Ceremony: Chairperson: Prof. Christos S. Zerefos (Greece and Norway), Prof. Aliosha Bakuridze (Georgia), Prof. Susie Michailidis (USA-Greece), Prof. Paata Kervalishvili (Georgia), and Mrs. Titika Stassinopoulos (Greece)***

**Shota Rustaveli Hall of Shota Rustaveli State University in Batumi**

6.00 – 7.00 pm	Opening Ceremony, Head of Government of the Adjara Autonomous Republic HE Levan Varshalomidze President of Euro Mediterranean Academy of Arts and Sciences Prof. Paata Kervalishvili (Georgia) President of Intercultural Euro Mediterranean Center for UNESCO Mrs. Titika Stassinopoulos (Greece) President of International Foundation for Sustainable development Dr. Paata Shevardnadze (Switzerland) Vice Chancellor of the University of Indianapolis-Athens Prof. Susie Michailidis (USA-Greece) Rector of Shota Rustaveli State University in Batumi Prof. Aliosha Bakuridze (Georgia)
7.00 – 8.00 pm	History of Batumi - slideshow Concerto of the Ensemble “Batumi”

***8.30 pm Greeting dinner offered by the Government of the Adjara Autonomous Republic and Shota Rustaveli State University in Batumi***

## **May 8, 2010, Morning**

### **Plenary Session: Green Energy & Novel Energy Generation Technologies; Chairpersons Prof. Paata Kervalishvili (Georgia) and Prof. Claude Potelle (Belgium)**

#### **Auditorium 43**

9.00 – 9.30 am	P. Kervalishvili (Georgia), Novel Approaches to Hydrogen and Nuclear Energy Generation Technologies for Sustainable Development
9.30 – 10.00 am	K. Barbakadze, G. Bokuchava, G. Darsavelidze, L. Gabrichidze, V. Kuchukhidze, and I. Tabatadze (Georgia), High Temperature Heliothermoelectrogenerator
10.00 – 10.30 am	Z. Megrelishvili, D. Chkhaidze, E. Nijaradze, and N. Dondoladze (Georgia), Wasteless Technology for Regeneration of Na-Cation Exchanger
10.30 – 11.00 am	G. Partskhaladze and V. Chkhaidze (Georgia), Wind Turbine
11.00 – 11.30 am	Coffee Break
11.30 am – 1.00 pm	Discussion

### **Plenary Session: Climate Change Problems; Chairpersons Prof. Christos S. Zerefos (Greece and Norway) and Prof. Konstantinos N. Spentzas (Greece)**

#### **Auditorium 44**

9.00 – 9.30 am	Ch. Zerefos (Greece and Norway), Sustainable Development and Climate Change in Euro Mediterranean Region
9.30 – 10.00 am	H. Joosten, I. Matchutadze, and M. Krebs (Germany and Georgia), Values of Peatlands on Local, Regional, and Global Climate Regulation
10.00 – 10.30 am	K. Spentzas (Greece), Vehicles and Climate Change: Perspectives and Road Map for an Effective Policy
10.30 – 11.00 am	L. Matchavariani and V. Tskhovrebashvili (Georgia), Results of Climate Change in Georgia
11.00 – 11.30 am	Coffee Break
11.30 – 12.00 pm	M. Kokhia, M. Lortkipanidze, and N. Melashvili (Georgia), Mesofauna and Prevailing Groups of Georgia Grassy Ecosystems and Their Dependence on Climate Changes
12.00 – 1.00 pm	Discussion

### **Plenary Session: Eco Food, Eco Health & Eco Pharmaceuticals; Chairpersons Prof. Aliosha Bakuridze (Georgia) and Prof. Rolf J. Schauer (Germany)**

#### **Auditorium 55**

9.00 – 9.30 am	A. Dolidze, O. Lomtadze, and K. Ebralidze (Georgia), Protection of Fruits from Pest Diseases Applying Ecologically Safe Preparations
9.30 – 10.00 am	A. Diasamidze, R. Khukhunaishvili, M. Nagervadze, L. Akhvlediani, G. Dumbadze, S. Tskvitinidze (Georgia), Peculiarities of Spreading Erythrocyte Group Antigens among Khelvachauri Region Population
10.00 – 10.30 am	Ö. Eminağaoğlu, F. Erşen Bak, and M. Özalp (Turkey), Effects of Building Dams and Run-of-River Type Hydropower Plants in Çoruh Valley on the Floral Richness of Artvin
10.30 – 11.00 am	Coffee break
10.30 – 11.00 am	L. Gulua, N. Mchedlishvili, N. Omiadze, M. Abutidze, D. Patariaia,

- 11.30 – 12.00 am M. Gurielidze, and G. Kvesitadze (Georgia), Food Additives from Green Tea, Red Wine Lees and Lemon Peels  
E. Diasamidze, K.Kashbadze, G. Tsetskhladze (Georgia), Optimization of Inguinal Hernia Repair with Alopastic Methods

***Plenary Session: Natural Resources and Their Sustainable Development; Chairpersons Prof. Alexander G. Tvalchrelidze (Georgia) and Dr. Yuji Nishikawa (Japan)***

**Auditorium 42**

- 9.00 – 9.30 am Y. Nishikawa (Japan), Structural Changes in the World's Mining Industry and the Effects of Globalization  
9.30 – 10.00 am P. Kavina, J. Starý, and M. Vaněček (Czech Republic), Problems of Sustainable Mineral Resource Development in Czech Republic  
10.00 – 10.30 am A. Tvalchrelidze (Georgia), Commodities and the World Economy: Opportunities and Threats  
10.30 – 11.00 am V. Papunidze, T. Urushadze, L. Matchavariani, and M. Azmaiparashvili (Georgia), Soil Resources of Georgia: Conditions and Problems  
11.00 – 11.30 am Coffee break  
11.30 – 12.00 am M. Tsitskishvili, R. Diasamidze, G. Karchava, and M. Tsitskishvili (Georgia), Dataware and Legal Reasoning of the Monitoring of Environment  
12.00 – 12.30 pm E. Kvesitadze, G. Khatisashvili, G. Adamia, V. Papunidze, M. Gordeziani, T. Sadunishvili, and G. Kvesitadze (Georgia), Novel Biotechnological Approach for the Remediation of Soil Polluted with Explosives  
12.30 – 1.00 pm L. Sakhvadze, R. Gigauri, Sh. Japaridze, I. Arabuli, M. Gakhtishvili, Z. Buachidze, and R. Sakhvadze (Georgia), Recovery of Manganese Sulfate and Production of Metallic Manganese from Poor Ores and Tailings by Bacterial Leaching

***Plenary Session: Intercultural Dialogue & Cultural Heritage; Chairpersons Mrs. Titika Stassinopoulos (Greece), Prof. Ivana Burdelez (Croatia), and Dr. Paata Shevardnadze (Switzerland)***

**Auditorium 59**

- 9.00 – 9.30 am T. Stassinopoulos (Greece), Three Points of a Common Axis: Intercultural Dialogue, Bridges to Communities, Cultural Interaction  
9.30 – 10.00 am G. Masalkini (Georgia), Civilization as the Will towards Dialogue  
10.00 – 10.30 am H. Altınçekiç and N. Kart Aktaş (Turkey), Usage of Urban Groves in the Historical Process: in the Example of Istanbul  
10.30 – 11.00 am P. Shevardnadze (Switzerland), Democracy – National Identity through Sustainable Development  
11.00 – 11.30 am Coffee break  
11.30 – 12.00 am K. Svanidze (Georgia), Problems of Cultural Difference in Intercultural Dialogue  
12.00 – 12.30 pm D. Gotsiridze, M. Aroshidze, and N. Aroshidze (Georgia), Dynamics of the Language Environment in Adjara and Formation of the Multi-Cultural Persona  
12.30 – 1.00 pm M. Giorgadze (Georgia), Greeks in Batumi Region – Intercultural Dialogue Across Centuries

**Plenary Session: Knowledge Management & Education; Chairpersons Prof. Jeremy J. Ramsden (England) and Prof. Marina Giorgadze (Georgia)**

**Auditorium 60**

9.00 – 9.30 am	S. Michailidis and P. Kervaishvili (USA-Greece and Georgia), Philosophy and Synergy of Information
9.30 – 10.00 am	J. Ramsden (England), History as Impediment to Rational Action
10.00 – 10.30 am	M. Yarime (Japan), Knowledge Systems for Sustainability Innovation
10.30 – 11.00 am	I. Kurdadze and Sh. Merabishvili (Georgia), Some Ways of Teaching Culture
11.00 – 11.30 am	Coffee Break
11.30 – 12.00 am	E. Elizbarashvili, I. Lomadze, and M. Razmadze (Georgia), New Softwares - TestCreator and Exam for Higher Educational Institutions
12.00 – 12.30 pm	I. Goshkheteliani (Georgia), Influence of Culture on Learning English
12.30 – 1.00 pm	N. Makaradze and N. Mikeladze (Georgia), Personal Knowledge Management Strategies

**Plenary Session of Euroscience Georgian National Section “Science for Children and Youth Security”( Medicine and Sports); Chairpersons: Mr. Joel Bastenaire, Councilor of the French Embassy to Georgia (France), Prof. G. Chakhunashvili, and Dr. Teimuraz Gabaidze (Georgia)**

**Auditorium 21**

9.00 – 9.30 am	G. Chakhunashvili (Georgia), Euroscience Georgian National Section Course: Children and Youth Security through Science, Medicine and Sports
9.30 – 10.00 am	I. Dolidze (Georgia), Effectiveness of Beotomography in Psychophysical Training Diagnostics
10.00 – 10.30 am	M. Gurgenidze (Georgia), Terms of Healthy Ruling of Juvenile’s Mental Work
10.30 – 11.00 am	S. Jaiani, B. Tsutskiridze, Z. Lominadze, and D. Zaalishvili (Georgia), Treatment of Sports Injuries among Football Players with Plasmatic Streams
11.00 – 11.30 am	Coffee break
11.30 – 12.00 am	Sh. Zarnadze and I. Zarnadze (Georgia), Nutrition Problem and Physical Activity in Child Population
12.00 – 12.30 pm	S. Vashadze (Georgia), Evidence-Based Medicine
12.30 – 1.00 pm	K. Chakhunashvili, I. Kalandia, N. Jobava, N. Topuridze, Z. Shakarashvili, and G. Chakhunashvili (Georgia), Production of Essential Amino-Acid-Rich Natural Energetic Beverage “Iveriuli- Phyto”, its Effectiveness and Necessity of its Use by Sportsmen

**1.00– 2.30 pm – Lunch**

**May 8, 2010, Afternoon**

**Plenary Session: Eco Food, Eco Health & Eco Pharmaceuticals; Chairpersons: Prof. Avtandil Dolidze (Georgia) and Prof. Ibrahim Ozen (Turkey)**

**Auditorium 55**

2.30 – 3.00 pm	T. Göktürk, M. Burjanadze, Y. Aksu, and A. Supatashvili (Turkey and Georgia), A Damaging Insect without Border along the Turkey-
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	Georgia Borderland, “ <i>Ips typographus</i> ”
3.00 – 3.30 pm	R.J. Schauer (Germany), Laparoscopic Surgery – 20 Years After Clinical Introduction: Where Do We Stand Today?
3.30 – 4.00 pm	G. Grigolia and R. J. Schauer (Germany), Long Term Results of Differentiated Therapy of Hepatocellular Carcinoma (HCC) According to Tumor Stage and Liver Function
4.00 – 4.30 pm	D.A. Clevert and G. Grigolia (Germany) Role of CEUS in Endovascular Aneurysm Repair (EVAR) procedures and during the follow-up
4.30 – 5.00 pm	A. Bakuridze, V. Vachnadze, R. Gociridze, N. Gagua, L. Bakuridze, J. Futkaradze, I. Tsurtsunia and D. Berashvili (Georgia), Development of Modern Technologies of Medicinal Drugs from Plant Raw Materials
5.00 – 6.00 pm	Discussion

**Plenary Session: Natural Resources and Their Sustainable Development; Chairpersons Prof. Alexander G. Tvalchrelidze (Georgia) and Dr. Yuji Nishikawa (Japan)**

**Auditorium 42**

2.30 – 3.00 pm	P. Kervalishvili, B. Meparishvili, and G. Janelidze (Georgia), Synergetic Model of Sustainable Development
3.00 – 3.30 pm	V. Tsitsishvili (Georgia), Application of Natural and Synthetic Zeolites
3.30 – 4.00 pm	M. Kvachantiradze, T. Urushadze, and G. Bokuchava (Georgia), Research of the Behavior of Long-Living Radionuclides at the Territory of Georgia
4.00 – 4.30 pm	A. Chirakadze, K. Chigogidze, Z. Buachidze, and I. Chelidze (Georgia), Environmental “Hot Spots” in Georgia, Current Status and Prospective
4.30 – 6.00 pm	Discussion

**Plenary Session: Intercultural Dialogue & Cultural Heritage; Chairperson Mrs. Titika Stassinopoulos (Greece), Prof. Ivana Burdelez (Croatia), and Dr. Paata Shevardnadze (Switzerland)**

**Auditorium 59**

2.30 – 3.00 pm	Susie Michailidis, (USA-Greece), Synergy and Creativity in Arts in the Technological Age
3.00 – 3.30 pm	O. Zhgenti (Georgia), Orientalism and Dialogue of Civilizations in the Modernist Literature of XX Century (Grigol Robakidze and Knut Hamsun)
3.30 – 4.00 pm	V. Licheli (Georgia), Intercultural Relations in Central Transcaucasia (Grakliani Hill; 4 <sup>th</sup> – 1 <sup>st</sup> Centuries BC)
4.00 – 6.00 pm	Discussion

**Plenary Session, Knowledge Management & Education, Chairpersons Prof. Jeremie J. Ramsden (England) and Prof. Marina Giorgadze (Georgia)**

**Auditorium 60**

2.30 – 3.00 pm	P. Davaris, H. Yannakopoulos, P.J.Kervalishvili, and C.N. Koutsogeorgis (Greece), Methodology for Establishing Joint Post Graduate Curricula between European and Partner Countries
3.00 – 3.30 pm	S. Mujiri and M. Advadze (Georgia), Literature as a Mediator for Cross

3.30 – 6.00 pm Cultural Dialogue at Foreign Language Lessons  
Discussion

**Plenary Session of Euroscience Georgian National Section “Science for Children and Youth Security”, Chairpersons: Mr. Joel Bastenaire, Councilor of the French Embassy to Georgia (France), Prof. G. Chakhunashvili, and Dr. Teimuraz Gabaidze (Georgia)**

**Auditorium 21**

2.30 – 4.00 pm Discussion

**8.00 pm Dinner Offered by the Intercultural Euro Mediterranean Center for UNESCO**

**May 9, 2010, Morning**

**Poster session**

1. L. Akhvlediani, R. Loria.(Georgia), CMV IgG Avidity Measurement as a Tool for Identifying Primary and Non-Primary CMV Infection
2. I. Bejanidze (Georgia), Development of Waste-Free, Eco-Pure Combined Technology for Sea Water Processing
3. Z.Bendeliani, T.Tchumburidze, T.Chikviladze, M.Jorjikia, B.Kikalishvili (Georgia), Clinical effectiveness of new antiallergic drug “Dualler-G”
4. Bitsadze (Georgia), Using of Fungal Biological Control Agent *Coniothyrium minitans* for Controlling White Rot Causing Fungus *Sclerotinia sclerotiorum* Sclerotia
5. A. Chirakadze, K. Chigogidze, Z. Buachidze, I. Chelidze (Georgia), Environmental “Hot Spots“ in Georgia, Current Status and Prospective
6. A. Diasamidze K. Dolidze, M. Koridze (Georgia ), Law Conformity of Spontaneous – Mutational Processes in Subtropic Cultures and its Function in Producing Culti-genetic Genofund
7. E. Dumuruş, C. Dedeğaoğlu, and K. Çetiner (Turkey), Importance of Wild Fruit Trees in Protecting Biological Diversity in Forests of Artvin and Their Production
8. T. Gagnidze, N .Kurdiani, N. Tsagareishvili, T. Jikia, and G. Mikaia (Georgia), Oligokrin T – Innovative Medication for the Treatment of Spermatogenesis Disorders
9. T. Göktürk, M. Burjanadze, Y. Aksu, and A. Supatashvili (Turkey and Georgia), Use of *Bacillus Thuringiensis var. Kurstaki* within Struggle Against the Insects that Cause Harm in the Georgian Republic Qazbegi National Park
10. M. Jokhadze, J. Kuchukhidze, D. Chincharadze, D. Berashvili, and A. Bakuridze (Georgia), Georgian Amaryllidaceae Sources of Bioactive Alkaloids
11. A. Köksal Coşkun, Y. Aksu and M. Sinan Özkaya (Turkey), Research on Use of Artificial Bird Nests in Protection and Propagation of Insect Feeding Birds Used for Forest Pest Management
12. J. Kuchukhidze, M. Jokhadze, and T. Murtazashvili (Georgia), Production of Bioactive Polyphenol from Georgian Populus
13. T. Kuprashvili , N. Akhalaia, N. Bokeria, L. Mshvidobadze, and N. Jibgashvili (Georgia), Significance of Fungi-Antagonists in Control against Pathogenes Causing Root Rot
14. V. Kurtskhalia, T. Matitaishvili, I. Lagvilava, and E. Elizbarashvili (Georgia), Computer Aided Prediction of Biological Activity of Novel Heterocyclic Compounds
14. E. Kvesitadze, T. Urushadze, R. Khvedelidze, and L. Kutateladze (Georgia), Conversion of Cellulose Containing Agrarian Wastes into Glucose by Celluloses of Extremophilic Microscopic Fungi



15. M. Lortkipanidze and M. Kokhia (Georgia), Environmentally Safe Bioformulations of EPNs for Plant Protection in Georgia
16. M. Meskheli, N. Antelava, M. Okujava, K. Bakuridze, M. Ghonghadze, and K. Pachkoria (Georgia), Hypolipidemic Activity of Alkaloid Berberin Extracted from the Bark of *Phelladendron lavalleyi* Dode
17. M. Meskheli, N. Antelava, A. Bakuridze, D. Berashvili, V. Vachnadze, and I. Nioradze (Georgia), Effect of *Phelladendron lavalleyi* Dode Cortex Extract on Glucose Tolerance in Mice
18. M. Mchedlishvili, K. Mamulashvili, and N. Khvedelidze (Georgia), Microbiological Bioremediation of Soils Polluted with Oil Products
19. M. Nagervadze and S. Markopoulou (Georgia and Greece), Maslinic Acid, a Natural Triterpene from *Olea europaea* L., Inhibits Proliferation and Induces Apoptosis in Jurkat T-Cell Leukaemia Cells
20. T. Sadunishvili, N. Ghudumidze, M. Betsiashvili, N. Kuprava, and E. Kvesitadze (Georgia), *Xanthomonas vesicatoria* Specific Phage for Tomato Bacterial Spot Control
21. M. Sinan Özkaya, Y. Aksu and A. Köksal Coşkun (Turkey), Researches on Feeding Relations between *Dendroctonus micans* and Its Predator *Rhizophaguz grandis*
22. G. Tsintskaladze and M. Gersamia (Georgia), Application of Ecologically Pure Material in Maxillofacial Surgery made on Basis of Phosphorus Bearing Clionptilolite
23. Z. Megrelishvili, I. Didmanidze, and G. Kakhiani (Georgia), Calculation for the Regeneration Process and Optimization of the Cation Exchanger: The Package of Programs
24. T. Chkhubianishvili, M. Kakhadze, I. Malania, N. Miqaia, and M. Chubinishvili (Georgia), Usage of Natural Resources for Biological Control against the Fall Webworm in Georgia
25. M. Gakhutishvili and R. Gigauri (Georgia), Arsenic Removal
26. R. Gigauri, L. Sakhvadze, A. Chirakadze, Z. Buachidze, I. Chelidze, M. Gakhutishvili, and L. Arabuli (Georgia), Bacterial-Chemical Leaching of Arsenic from Arsenic-Bearing Waste
27. B. Godziashvili and M. Chebotareva (Georgia), Regulation of Terra Rossa Soils Fertility Freed from Old Tea Plantation
28. N. Goginashvili, T. Tvauri, and T. Jinjikhadze (Georgia), Conservation Activities of Some Endangered Wooden Species
29. E. Jakeli (Georgia), Tikeri – Remains of the Relict Colchis Forest Preserved on the Kobuleti Lowland to This Day
30. Z. Karumidze and M. Turdzeladze (Georgia), Manufactured from Local Raw Materials Effective and Energy Saving Foam Concrete
31. T. Ninua and M. Tsitskishvili (Georgia), Ecological Traditions in Reconstruction of Batumi
32. L. Tavdgiridze and M. Diasamidze (Georgia), Ecological Balance and its Violation in the Process of Technical Development
33. M. Vanidze, A. Kalandia, I. Djapharidze, and E. Kamadadze (Georgia), Investigation of the Local Vegetative Raw Materials and Production of Biologically Active Additives from Them
34. N. Varshanidze, I. Diasamidze, N. Alasania and N. Turmanidze (Georgia), Sustainable Development of Some Plants' Raw Material Introduced to the Black Sea Side of Adjara
35. M. Aroshidze, M. Giorgadze, M. Paghava, T. Shioshvili, and N. Aroshidze (Georgia), Structure of Linguo-Cultural Dictionary "The Georgian Cultural Space"
36. T. Diasamidze (Georgia), Nonverbal Communication in Intercultural Context
37. T. Dolidze (Georgia), Transculture and Multiculturalism
38. J. Shainidze (Georgia), Intercultural Literature and Bilingual Edition

39. I. Bagrationi and V. Beridze (Georgia), Issues in Distance Education (for English Teaching)
40. L. Baiadze and M. Zarkhozashvili (Georgia), Various Methods of Lesson Asking
41. M. Bitsadze (Georgia), Best Strategies to Motivate Online Learners
42. N. Chachiashvili (Georgia), Cooperative Learning Groups in Biology Classroom
43. M. Diasamidze (Georgia), Business Writing and Language Skills Management
44. T. Karkusashvili and Z. Geliashvili (Georgia), Some Teaching Specifics of Organic Chemistry in the Transitional Stage of Educational System
45. K. Kapatadze (Georgia), Methods of Approaching Pupils Motivation to Improve their Attitude towards Natural Science Study (e.g. Chemistry)
46. I. Kurdadze and M. Balasaniani (Georgia), Mastering of Ecological Knowledge and Skills in the Process of Teaching Foreign Languages (Russian)
47. Z. Gamishidze (Georgia), Nanoeducation as a Branch of the Scientific Technology
48. S. Sanikidze (Georgia), Usage of Color of Psychology in Commercials and Color as the Main Element of Corporative Style

***1 – 1.30 pm Meeting in Honor of Day of Europe***

***1.30 – 3.00 pm Farewell Lunch Offered by the International Foundation for Sustainable Development***

***3.00 – 6.30 pm - Excursions to: 1. Olden castle Gonio; 2. Archaeological Museum; 3. Botanic garden of Batumi; 4. Nobel Brothers Museum***

***7.00 pm – Performance at Batumi State Theatre***

***9.30 pm – Dinner***

***May 10, 2010 – Departure of Participants***

***Exhibition***

Exhibition will be held in the hall of Shota Rustaveli State University during the whole term of the Conference.

9.00 – 9.30 – Shota Rustaveli Hall: Francesco Trecci (Italy), Italian High Tech for Georgia. Computerized Operations Room and Telecommunications System for Police Force, Public Service Department and Private Institutions

### ***Organizing Committee***

Prof. Aliosha Bakuridze (Georgia), Prof. Marina Giorgadze (Executive Secretary, Georgia), Prof. Paata Kervalishvili (Georgia), Prof. Stane Pejovnik (Slovenia), Prof. Thomas Ratchford (USA), Prof. Kostantinos Spentsas (Greece), Prof. Alexander Tvalchrelidze (Georgia), Head of Government of the Adjara Autonomous Republic HE Levan Varshalomidze (Chairman, Georgia)

### ***Programme Committee***

Prof. Dimosthenis Asimakopoulos (Greece), Prof. Aliosha Bakuridze (Georgia), Dr. Deniz Beten (Turkey), Dr. Ivana Bourdzeles (Croatia), Prof. Jean Bonnin (France), Prof. Robert Chen (USA), Dr. Alex Ferguson (USA), Prof. Waclaw Gudowski (Sweden), Dr. Gianfranco Guerra (Italy), Prof. Shuichi Iwata (Japan), Dr. Zurab Karumidze (Georgia), Prof. Paata Kervalishvili (Chairman, Georgia), Prof. George Lashkarev (Ukraine), Prof. Athanasios Mamalis (Greece), Prof. Susie Michailidis (Greece-USA), Prof. Francesco Pedrielli (Italy), Prof. Stane Pejovnik (Slovenia), Prof. Stepan Petrosyan (Armenia), Dr. Claude Potelle (Belgium), Prof. Jeremy Ramsden (UK), Prof. Thomas Ratchford (USA), Prof. Paata Shevardnadze (Switzerland), Dr. Yves Silard (France), Dr. Titika Stassinopoulos (Greece), Prof. Alexander Tvalchrelidze (Georgia), Dr. Amadee Turner (UK), Prof. Christos Zerefos (Greece), Prof. Michail Zgurovsky (Ukraine)

### ***Local Organizing Committee***

Prof. Aliosha Bakuridze (Chairman), Prof. Marine Giorgadze (Executive Secretary), Merab Ardenadze, Marine Aroshidze, Anzor Beridze, Nino Dolidze, Nugzar Ghomidze, Irine Goshkheteliani, Raul Gotsiridze, Avtandil Kemkhadze, Nana Khakhutaishvili, Merab Khalvashi, Rusudan Khukhunaishvili, Nana Kurshubadze, David Lekveishvili, Manuchar Loria, Shorena Makhachadze, Gizo Partskhaladze, Otar Shainidze, Givi Tsetskhladze, Archil Varshalomidze

### ***Secretariat***

Aroshidze Nino, Ivdit Diasamidze, Natia Katamadze, Inga Shamilishvili, Tamar Siradze